



For Immediate Release

PRESS RELEASE

Effective January 1, 2023, Managed Care Organization My Choice Wisconsin will expand the service area of two programs they offer, Family Care and Family Care Partnership.

The organization was selected by the State of Wisconsin Department of Health Services (DHS) to offer Family Care services in the following counties within the newly defined GSR 1: Ashland, Barron, Bayfield, Burnett, Douglas, Iron, Polk, Price, Rusk, Sawyer, and Washburn.

DHS is also expanding the service area of the Family Care Partnership program into four additional counties in 2023, including Brown, Manitowoc, Fond du Lac, and Winnebago counties. My Choice Wisconsin will offer Family Care Partnership in these counties in the new year.

Family Care and Family Care Partnership are Medicaid long-term care programs which help frail elders and adults with disabilities get the services they need to remain in their homes. Family Care members are supported by a team made up of a care manager and a registered nurse. Family Care Partnership is an integrated program and includes acute and primary care alongside Medicaid long-term care. The teams of Family Care Partnership members include a care manager, registered nurse, nurse practitioner, and primary care physician. Both Family Care and Family Care Partnership members may choose to self-direct services and receive assistance if they choose to pursue vocational opportunities in the community.

My Choice Wisconsin is one of the original Managed Care Organizations with a history of service to vulnerable populations dating back years prior to the introduction of Family Care. My Choice Wisconsin is an independent nonprofit, non-stock corporation that provides Medicare and Medicaid programs to over 44,000 individuals, families, frail elders, and adults with intellectual, developmental, and physical disabilities across Wisconsin. My Choice Wisconsin has a passion for putting their members first, offering seamless care and services. They aim to help members live their best lives independently in their own communities through service plans based on the individual's needs, goals, strengths, and abilities.

For further information about Family Care or Family Care Partnership, contact your local Aging and Disability Resource Center.

For information about joining the My Choice Wisconsin Provider Network, visit www.mychoicewi.org/providers/joining-our-network/ or call 1-877-489-3814.

To learn more about My Choice Wisconsin, please visit our website at www.mychoicewi.org or call 1-800-963-0035 (TTY 711).

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