Project plan to reduce blood pressure values:

✓ Increase condition awareness through targeted education provided by FC and FCP RNs including use of an informational resource on medications that support blood pressure control

✓ Provide education on and support use of MCW Diabetes and Hypertension Clinical Practice Guidelines

✓ Partner with members medical providers on benefit of medication to support blood pressure control

✓ Encourage member empowerment through health monitoring and provider relationship

Hypertension and diabetes are serious chronic conditions that if left uncontrolled, can lead to further medical complications and health risks, including death.

High blood pressure, or hypertension, can develop gradually over time, with no symptoms or warning signs, causing damage to the body all while undetected to the individual.

Hypertension often occurs alongside diabetes, sharing underlying causes and risks. Together they contribute to worsening each other’s symptoms.

Each year we choose a project to improve the lives of our members and the care they receive. These projects are approved by the WI Department of Health Services and reviewed by a third-party external quality organization. Results are reported to the State of Wisconsin. This project runs for two years; 2022-2023